

May 6, 2004

## **Membership Sales Commence for Grand HIMEDIC Club**

Resorttrust, Inc. today announced the commencement of membership sales for Grand HIMEDIC Club, a members-only medical screening service, principally for early diagnosis of lifestyle-related diseases such as cancer. Screening is conducted using Positron Emission Tomography (PET) and other state-of-the-art medical equipment.

Grand HIMEDIC Club will provide an even wider range of medical services than the existing HIMEDIC Yamanakako Club. It has been created in conjunction with the establishment of HIMEDIC Osaka (HIMEDIC Clinic WEST Medical Corporation) in Hotel Trusty Shinsaibashi (tentative name), a facility currently being constructed by Resorttrust in Osaka's Shinsaibashi district. HIMEDIC Osaka offers diagnostic services using sophisticated medical equipment, including PET/CT scanners and ultra-high field Magnetic Resonance Imaging (MRI) scanners.

Once HIMEDIC Osaka opens in August 2005, Resorttrust will have two diagnostic facilities, one in Yamanakako and one in Osaka. Prior to the commencement of services in Osaka, members will be able to undergo testing at Yamanakako, but must designate one of the two as their primary testing center thereafter. However, use of both facilities will be possible under certain conditions, thus vastly increasing convenience of use.

In 1992, Resorttrust established High Technology Medical Complex (HIMEDIC) Co., Ltd., then commenced membership sales and operations for HIMEDIC Yamanakako Club. The members-only club primarily offers screening aimed at the early detection and prevention of the three main lifestyle-related illnesses (cancer, cerebral disorders, and heart disease). It began offering services in February 1994 and by March 31, 2004 there were 3,268 members and memberships had almost sold out.

In its new medium-term management plan, the Power Brand Plan, launched in April 2003, Resorttrust has designated medical operations as a strategic

business. With the commencement of screening services in Tokyo slated for 2008, Resorttrust will be able to offer a choice of three locations.

See the appendix for an overview of Grand HIMEDIC Club.

### *Appendix*

## **Overview of Grand HIMEDIC Club**

### **Membership Contract Price**

Initially memberships will be offered through personal introduction only. Contract prices are as below (unit: ¥1,000, exclusive of consumption tax).

<i>Type of Membership Plan</i>	<i>Membership Price</i>
Specialty Plan (1) * <sup>1</sup>	4,000
Comprehensive Plan (2)	7,500
Comprehensive Plan (3)	11,000
Comprehensive Plan (4)	14,500
Comprehensive Plan (6)	21,000
Comprehensive Plan (10)	34,000

Notes:

\*<sup>1</sup> The number of test vouchers varies according to the membership plan. The figures in brackets indicate the number of test vouchers in each plan.

### **Target Number of Members/Test Vouchers (for Initial Offering)**

Screening capacity in terms of number of test vouchers available: 6,500  
Membership target for initial offering: approx. 3,300 members in total

### **Main Medical Equipment to Be Installed at HIMEDIC Osaka**

**PET/CT Scanners:** 2 (subject to approval for medical use)

**Ultra-high Field MRI Scanners (3.0 tesla):** 2 (subject to approval for medical use)

**CT Scanner (16 Slice): 1**

**Ultrasound Scanners: 3**

**Mammography Scanner: 1**

**Cyclotron Scanner: 1**

**Principal Medical Services to Be Offered by Grand HIMEDIC Club**

Explanation of test results using 3-D still and moving images

Screening for breast cancer using mammography

Health consultation in medical consultation rooms (Tokyo and Osaka)

24-hour phone helpline

Weekend testing

Second opinions

Introduction of hospitals providing aftercare