

Quarterly Flash Report [Japanese GAAP] (Consolidated Basis)

Results for the nine months ended December 31, 2011

Company name: Fuji Media Holdings, Inc.

Stock listing: Tokyo Stock Exchange Code number: 4676 URL <http://www.fujimediahd.co.jp>

Representative: Kou Toyoda, President and Representative Director

Person to contact: Tsuyoshi Habara, Executive Managing Officer, Senior Executive Director of Treasury & Finance
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Quarterly report filing date (Planned): February 9, 2012 Start of dividend payments: —

Quarterly supplemental explanatory material prepared: Yes Quarterly results briefing held: None

(Figures less than ¥1 million have been omitted.)

1. Consolidated Financial Results

(1) Business Performance

Nine Months ended December 31

Percentages indicate year-on-year increase/ (decrease).

	Net Sales		Operating Income		Recurring Profit		Net Income	
	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%
2011	448,521	0.1	28,634	21.0	29,831	10.2	16,598	22.2
2010	447,922	2.9	23,671	302.4	27,065	204.1	13,584	108.3

(Note) Comprehensive income: Nine months ended December 31, 2011: ¥24,114 million, 178.4%;
Nine months ended December 31, 2010: ¥8,661 million, —%

	Net Income per Share Basic	Net Income per Share Diluted
	Yen	Yen
2011	7,087.38	—
2010	5,898.24	—

(2) Financial Position

	Total assets	Net assets	Equity ratio
	Millions of Yen	Millions of Yen	%
December 31, 2011	744,207	485,882	64.6
March 31, 2011	723,789	461,631	63.1

(Reference) Total shareholders' equity: December 31, 2011: ¥481,049 million, March 31, 2011: ¥456,883 million

2. Dividends

Year ended March 31, 2011/ Year ending March 31, 2012

	Dividends per share				
	1Q	2Q	3Q	4Q	Total
	Yen	Yen	Yen	Yen	Yen
2011	—	800.00	—	1,000.00	1,800.00
2012	—	800.00			
2012 (Forecast)			—	800.00	1,600.00

(Note) Revision of dividends forecast: None

3. Forecasts of Consolidated Financial Results for Fiscal Year ending March 31, 2012

Percentages indicate year-on-year increase/ (decrease).

	Net sales		Operating income		Recurring profit	
	Millions of yen	%	Millions of yen	%	Millions of yen	%
Fiscal year	583,500	(1.0)	30,300	15.0	32,000	8.6

	Net income		Net income per share
	Millions of yen	%	Yen
Fiscal year	14,700	47.0	6,276.83

(Note) Revision of earnings forecast: Yes

4. Other

1. Significant changes in subsidiaries during the subject period: Yes

Additions: One, Fuji Satellite Broadcasting, Inc. (BS Fuji)

Deletions: None

2. Adoption of simplified accounting practices and special accounting policy for quarterly financial reporting: None

3. Changes in accounting principles, procedures, presentation methods, etc.:

1) Changes based on revision of accounting standards: None

2) Changes other than 1) above: None

3) Changes in accounting estimates: None

4) Restatements: None

4. Number of shares issued and outstanding (Common share)

	Nine months ended December 31, 2011	Year ended March 31, 2011
1) Number of shares issued (including treasury stock)	2,364,298	2,364,298
2) Number of treasury stock	22,352	61,202
		Nine months ended December 31, 2010
3) Average number of shares issued for each period	2,341,946	2,303,096

Notes

- These financial statements are not subject to audit procedures under the Financial Instruments and Exchange Act. The audit procedures of these financial statements in accordance with the Financial Instruments and Exchange Act had not been completed at the time of disclosure.
- The forward-looking statements made in this document, including the aforementioned forecasts, are based on all information available to the management at the time of this document's release. Actual results may differ from the results anticipated in the statements.